



Social Media Management Packages

Below are my two packages available for monthly management. Also if a client decides they want to purchase multiple months in a row at the same time in advance I offer an incremental % off depending on the amount of months they purchase in advance.

Example: a purchase of current month plus 1 month in advance 10% off, 2 months in advance % 20 off etc.

Management Packages:

The Entrepreneur: \$1,700 (Can be made in two payments)

- 20 posts a month for two platforms (Includes graphic and copy)
- 20 Story posts a month for Instagram
- Manual posting
- One monthly Newsletter
- 1-2 hour response rate for all engagement on social media
- 24-48 hr. message response rate for all messages received on social media
- 2 times a month fully optimized group shout out in local FB groups
- 5,5,5 strategy reach out once a month (That's 25 new exposures)
- One Photo-shoot Day
- Branding Board Creation
- Instagram Layout Design and implement
- Daily social media support

Additional details and line items are all included in the work schedule and are explained during the on-boarding process after a deposit is received.

The Influencer: \$ 2,100 (Can be made in two payments)

- One Photo-shoot Day
- 25 posts a month for three platforms (Includes graphic and copy)
- 30 Story posts a month for Instagram

FB: Alexandra Reilly | IG: Alexandra.e.reilly | LKIN: Alexandra Reilly

Manual posting
2 monthly Newsletters
1-2 hour response rate for all engagement on social media
24-48 hr. message response rate for all messages received on social media
4 times a month fully optimized group shout out in local FB groups
5,5,5 strategy reach out twice a month (That's 50 new exposures)
Photo-shoot with 20 perfected photos for social media
Branding Board Creation
Instagram Layout Design and implement
Daily social media support

Additional details and line items are all included in the work schedule and are explained during the on-boarding process after a deposit is received.

The purchase process goes as follows, once you've decided which Management package is the right one for you, we'll receive your deposit, which is half of the amount then within 48 hrs. we'll create your work schedule, contract, and invoice and will email it over.

After you've received your paperwork, sent over your signed contract and you've looked over, approved and love our work schedule we'll collect the remaining balance and then we're off to schedule our first meeting!

All packages are to be finished within in the month unless discussed differently in advance.